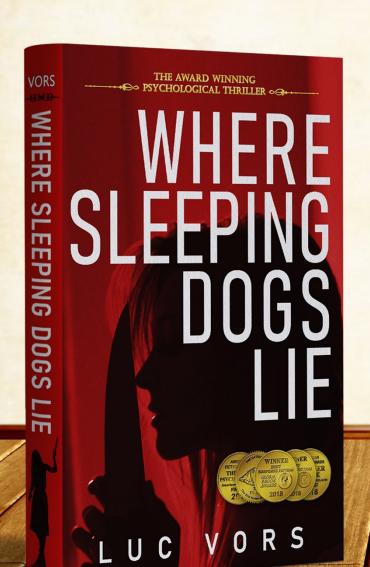
### From Award-Winning Author

## Luc Vors

Comes an unexpected hero found inside a ruthless killer.



"It will keep you on the edge of your psyche."

~Editor's Picks

S.A. Monthly Magazine

"A compelling read."

~Athena Laz

Cosmopolitan Magazine

"Nothing short of briliant!" ~Gary Westfal

Bestseling Author of Dream Operative

#### **BOOK SPECIFICATIONS**

**<u>Title</u>**: Where Sleeping Dogs Lie

<u>ISBN</u>: 978-0-578-55570-6 (Hardcover)

**<u>Author</u>**: Luc Vors

**Pages**: 398

**Suggested Retail Price**:

\$22.95 US \$26.99 CAD **Original Publication Date:** 

January 22<sup>nd</sup>, 2018

**Publisher**: Vors / Astorel

Wholesale Pricing:

Returnable – 50% off SRP Non-returnable – 62% off SRP

Desk, educator and student pricing available.

#### **CONTACT INFO**

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Zita Sanders (210) 838-1569 Holly Heydenreich (903)422-5103

Website: www.lucvors.com

#### **MARKETING & PUBLICITY**

- Targeted online paid search campaign (Google, Yahoo, etc.).
- Online advertising through all major retailers, social media, emagazines, podcasts, book reviewer websites and more.
- Print advertising that includes but is not limited to magazine and newspaper, public posters and mail-outs.
- Distribution of Advanced Reader Copies for review.
- Free copies for book clubs and buddy reads.
- Merchandise and Giveaways.
  - Merchandise signed copies, coffee mugs, T-shirts, playing cards, throw blankets, magnets, bookmarks, posters, book sleeves, socks and stickers.
  - o Giveaways include online social media events as well as bookfairs, conventions, bookstores and speaking events.
- Book tour including national, independent, and campus retailers (Barnes & Noble, The Twig, Roma's Books, and more).
- Targeted listing on college writing and literature reading lists.
- College, library and convention speaking events.
- Video book trailer posted on websites everywhere.













#### **SELLING POINTS**

- 5-time award-winning novel
- 4.9 star review average, including all major platforms such as Goodreads, Amazon, Barnes & Noble, Bookstagram, Wordpress and Facebook.
- A classroom reader/writer companion to the book is available.
- Most consistent reader praise as a "mind-blowing" "page-turner" readers "can't put down!"
- Continuous reader and media insistence on turning the book into a major motion picture.

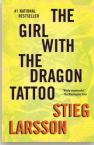
#### TARGET AUDIENCE

- Readers seeking plot-driven crime thrillers, twists and surprise endings.
- Fans of Josh Malerman, Steig Larsson, Christopher Nolan, Chuck Palahniuk, Dennis Lehane, Stephen King & Dean Koontz

#### **COMPARABLE TITLES**

• Comparable titles – Bird Box, The Girl With The Dragon Tattoo, Inception, Fight Club, Shutter Island, The Shining, & Odd Thomas.











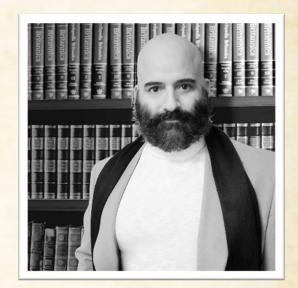




#### **ABOUT THE AUTHOR**

Luc Vors is an award winning author, publisher and creative consultant from Dallas, Texas. Formally educated in psychology, visual art, biology and music, he holds a master's degree in clinical and industrial/organizational psychology. His research includes studies on creativity, free will and consciousness, and he lists his experiment on neurological limits to human choice as his greatest scientific contribution.

Luc has been featured in interviews with Roadie Notes, Gothic Bite Magazine, Zombiepalooza Live, San Antonio Monthly and Urban Mystics (forthcoming). He is currently completing a set of seven stand-alone novels, each of which portray four, specific inquiries into the human condition. Where Sleeping Dogs Lie is the first of these books.



#### **QUICK SUMMARY**

#### Where Sleeping Dogs Lie

Psychologist Dr. Alan Greene is no stranger to stepping across the line with his students, but when he sleeps with a patient, the results are deadly.

Alyson was the perfect subject for testing a treatment for PTSD that uses clinically induced multiple personalities, a method designed by Alan and his colleague Dr. Hal Kreige. Placed under hypnosis Alyson's memories were stored in the minds of 9 alter egos, each of them a different breed of guard dog, all of them living in a make-believe land called "The Valley" inside her mind.

During treatment, *The Sleeping Dogs* took turns telling Alyson her own story of survival, allowing her to view the memories from a psychological distance before accepting them as her own.

Trouble arises when Alyson and Dr. Greene engage in a forbidden love affair. New "Unauthorized" personalities emerge as a pack of wolves in The Valley, and *The Sleeping Dogs* are forced to fight them to protect Alyson from losing control. But their efforts fall short.

A monster awakens, Dr. Kreige meets an untimely end, and a secret is revealed in the details of the crime scene.

Alyson is a killer the FBI has been chasing for over two years.

Now it's up to forensic psychologist Dr. Roni Price to hunt Alyson down before she kills again, but with no leads and a witness who refuses to talk, it's anyone's guess as to how, or even *if*, Alyson will ever be caught.

A mind-blowing thriller with twist after twist, Where Sleeping Dogs Lie is a trip into the psychotic wonderland of a killer whose innocence somehow remains intact.

#### **FULL SUMMARY**

Read time = 5 to 10 minutes
\*\*\*WITH SPOILERS\*\*\*

Reader Rating PG-16 to Mature for language and some sexual and violent content.

Drs. Alan Greene and Hal Kreige are researching a new method for treating PTSD that uses clinically induced Dissociative Identity Disorder (AKA Multiple personalities). They call it "The Housing Method," and the results are astonishing. War heroes, victims of abuse, plane crashes – all patients gained full recovery by facing their traumatic memories through the eyes of valiant, courageous and heroic alter egos. When Alyson Woods arrived, Alan and Kreige thought they'd found the perfect test subject – a human trafficking rescue from the Texas-Mexican border. But something was different about her.

No one knew Alyson was already a trained killer. Sold by her mother for drugs, she had been taken to an underground pit fighting ring where she was forced to fight for her life against others her age. By the time she was rescued, Alyson had become a champion fighter with a taste for blood no one could match. At the hospital, however, after she was rescued, no one saw anything but an innocent 20-year-old doctors classified as 'feral,' or raised like an animal.

The Housing Method worked miracles, or so everyone thought. Alyson had successfully been transformed into a multiple personality with nine strong alter-egos known as *The Sleeping Dogs*. Each was tasked to guard different

categories of her memories, then reveal the memories as only a story during treatment. If she wanted to remember the stories for herself, she would accept them. If she preferred not to, she wouldn't.

Among *The Sleeping Dogs* were Red Rover, a Pitbull representing Alyson's male and aggressive sides, Bone, a mutt carrying her guilt and shame, and Gwen, a Boxer embodying the strong mother in her. Alyson's innocence took on the form of The Blind Puppies who were kept safe in a playpen guarded by all.

Kreige and Alan made the perfect pair of researchers for the method. Alan was a syndicated professor of psychology; his lectures were broadcast across the nation, and he had the ego to match. Kreige was a famous hypnotist who worked for the army, helping troops heal from the wounds of war.

Kreige was in charge of creating the personalities while Alan handled the recall process.

As treatment progresses, Alyson falls in love with Alan, and uses skills she learned in years past to seduce him. Alan, who already had a track record of sleeping with students, and despite having a girlfriend, succumbs to Alyson's charms, and eventually crosses the line.

Treatment ends, and Alan brakes it off with Alyson. In retaliation, Alyson murders Kreige and would have killed Alan, too, if the police weren't already entering the building. Knocking Alan unconscious, Alyson escapes, leaving the knife displayed on Alan's desk for all to see.

Cherokee County sergeants Terry Hayes and Noah Townsend arrive at the scene, later interrupted by the FBI who inform them Alyson matches the profile of a killer they'd been chasing for over two years.

Leading the FBI team are forensic psychologist, Dr. Roni Price and Agent Peter Poole who is on his first unsupervised assignment.

#### The Chase

Alyson sets out on another killing spree which includes students at the college where Alan and Kreige teach. Roni and agent Poole team up with Sergeants



Hayes and Townsend to find her, along with techies Dean and Greg from forensics.

Alyson's chart is useless, with an address that leads to an abandoned scrapyard, a picture of her when she was first admitted to the hospital, and Alan's progress notes.

Having witnessed Kreige's murder Alan starts experiencing of post-traumatic stress, and the guilt of sleeping with Alyson – not to mention, cheating on his girlfriend, Simóne – only inflames the symptoms.

Roni and Poole meet with Kreige's wife, Dorothy, a psychiatrist and heir to the Brighton steel dynasty. Dorothy knew of the experiment and was against it from the start.

Dean and Greg work the lab, discovering Kreige himself had wiped the prints from Alyson's knife and the new murder victims were students of Alan's. Roni and Poole go to question Alan about the students, and leave an officer as surveillance while Alyson hides and watches them from the forest nearby.

Sergeants Townsend and Hayes meet with the administrator of Alyson's former hospital, who

can only provide a thinned medical records chart. On their way out of the hospital, Hayes shows Alyson's photo to a staff member who says the picture isn't Alyson but Dorothy, Kreige's wife, dressed up as a patient during a Halloween party. Dorothy, then, goes missing.

Techies, Dean and Greg, research Dorothy's family business to find they own the scrapyard with the address in Alyson's chart. Townsend checks out the scrapyard while Hayes goes back to the crime scene, and Dean and Greg continue their research.

#### Therapy And How Alan Falls For Alyson

Alyson's mind wanders between general reality and a make-believe world called "The Valley," which was created by Dr. Kreige through the use of hypnosis. During therapy, The Sleeping Dogs are awakened, one by one, to take over and tell Alyson her story of survival while she "watches" during co-consciousness.

Alyson's Survival Story – As The Sleeping Dogs tell Alyson's story, Alan learns of how she was sold into slavery to support her mother's drug habit, Alyson found herself "drafted" into a gladiator ring just south of the Texas/Mexican border.

There, she was paired with a young boy with whom she formed a protective, older sister bond. As long as Alyson fought and won, nothing would happen to the boy. Only one of Alyson's fights – told by the Pitbull, Red Rover – is provided to give readers an idea of what went on. Sasha, the Doberman, also tells how Alyson was also "encouraged" to entertain high-dollar customers, and in a very indirect way, so as to only inform readers about what happened, not to indulge unnecessary details. [Important note: The writing style for socially sensitive subject matter is indirect in order to maintain the TV rating PG-16.]

A pack of unauthorized personalities called "The Wolves" show up during therapy, and The Sleeping Dogs are forced to fight in order to protect Alyson's consciousness from being taken over. During the chaos, a dark personality emerges, kills Dr. Kreige and sets out on the killing spree.

When Alyson chooses to confront The Wolves at The Great Thicket, she and The Sleeping Dogs meet a white wolf named "Shadow" who invites her to decide if she would like to know the rest of her survival story. Alyson accepts.

### \*\*\*SPOILER ALERT\*\*\* The Surprise Ending

Where Sleeping Dogs Lie is a Puzzle Book, which means it is more than a mystery novel. It is a game. All conditions, scenes, relationships, names, places and characters are puzzle pieces the reader will put together in the final pages. Reading beyond this point will forever rob you of that experience.

Forensic techies Dean and Greg discover Alan's Ph.D. is fake. Kreige had pulled strings at the university where he taught and mentored Alan.

Bone, the mutt, is revealed as the killer personality in Alyson's mind, but not before he kills the policeman outside Alan's home. Bone captures Alan and Simóne and secures them in Alan's basement – Simóne tied up and unconscious, Alan in a secured storage area for valuables.

Townsend visits the scrapyard that has the address in Alyson's chart. The main warehouse had been converted into a fighting arena where Bone took many of his victims. They were all from Alyson's days as a gladiator.

Roni, agent Poole and backup return to Alan's house. When they arrive to find the police officer dead in his car, Poole and the backup team rush the house while Roni locks herself in the police car. Bone kills two of the backup team and captures Poole and one other, tying them up in Alan's basement, as well.

Alan finds a way to escape. He makes it to the police car where he helps Roni pull the dead officer out of the driver's seat. Without warning, he slams Roni's head against the hood of the vehicle, knocking her unconscious.

Alan is revealed to have been Alyson all along. When Roni regains consciousness, she finds herself chained to pipes in Alan's basement. There, and inside Alan's mind, Alyson discovers she is not real. She is just another alter ego, clinically induced by Dr. Hal Kreige. Alan soon learns he, too, is an alter ego. The original person is a man who was once a boy named **Tracie**.

Hal and Dorothy Kreige had adopted Tracie after he was rescued during the DEA drug bust all those years ago. Alan and Alyson were "installed" by Hal to help Tracie get rid of his taste for blood. Alyson maintained Tracie's innocence while Alan served as an inner therapist to help Hal from the inside. The Sleeping Dogs were later installed to help Tracie remember his tragic past through the eyes of an innocent bystander (Alyson) who never knew a desire for violence.

Dorothy and Sergeant Hayes arrive at Alan's (Tracie's) house at the same time. Dorothy convinces Hayes to trust her that she wasn't the killer, but the killer's adoptive mother. When they make it to the basement, Dorothy talks Bone, who is still in charge of Tracie's body, into surrendering, but when they hug, Bone raises his knife to kill her. Dorothy, however, pulls a gun from her coat pocket and shoots him.

In the aftermath, Dorothy tells Roni, Poole, Townsend and Hayes the story of how she and Hal adopted Tracie, how even as a young boy, Tracie was vicious and eager to kill. She said Hal was convinced he could help Tracie by splitting his mind into alter egos, that by producing an inner therapist and an innocent patient, Tracie could be cured of his taste for blood. In the end, however, Dorothy, a mother and wife who could no longer take the bloodshed, was the one to end everyone's suffering, including Tracie's, by putting him, Alan, Alyson and The Sleeping Dogs down in a symbolic act of euthanasia.

#### **INTERVIEW QUESTIONS**

- Where did you get the inspiration for this story?
- If this story became a movie, who would be the ideal director? Who would you cast for the parts?
- What made you decide to become a writer?
- What was most rewarding about writing it?
- What's it like being a Democrat in Texas?
- What's it like being a *Catholic* Democrat in Texas?
- Talk about the writing style you chose. [Cinematic]
- What makes this story unique? [Puzzle book]
- Are there any comparable books or authors?
- The twists, the turns, the awards, the cinematic writing, the *ending!*, how is it that only a few people have heard of this book?
- How did you approach the sensitive topics in this story?
- What kinds of feedback have you received?
- How did you choose the title?
- What is "method writing"? [overcoming Imposter Syndrome]
- Talk about the undercurrent of this story. [Original prologue removed. Too "intelligent" for a psych thriller.]
- Who inspires you? [Tell story about sending a copy to Aurora. This is why it's good to have "my people call your people".]
- What kind of readers would enjoy this story most?
- Did you do any research?
- Can you tell us about any secrets you've hidden in the book? Any Easter eggs?
- What are the 5 F's?

- What can we expect in the future?
- What is the greatest barrier you've encountered in writing and publishing this book?
- What's the secret to writing a page-turner?
- Tell us about the dogs.
- If you could sit with a group of authors, who would they be?
- Do you have a preferred genre or type of reading material? [I don't like to read. I also don't write psych thrillers. I'm an artist. I draw and paint and stuff.]

#### WHAT PEOPLE ARE SAYING!

#### "I was instantly hooked."

Angie Sutton www.readwithangie.com

"So twisty and full of so many surprises and turns, you really need to take this in slowly."

Sarah Bowe
Sarah's Bookstack

"To say the book is unique is an understatement."

Gary Westfal

Bestselling Author of Dream Operative

"His book got me through a long standing slump of not being able to keep interest in a book."

Misti Dawn Facebook, Amazon

"Would love this book to be made into a film. The whole experience is very cinematic."

Brian Fitzpatrick

Author of Mechcraft

"It will mess with your head. This was a very unique read."

Sarah Bowe
Sarah's Bookstack

"This book is hands down the best thriller I've read so far this year."

Vero Garcia

Books and Coffee Please

"What just happened!?"

Darcia Helle

Quiet Fury Books

"I kept trying to guess what was truly going on and it was impossible."

Nina Hodge Goodreads/Instagram/Amazon

"This story is fresh and original, something we need more of!"

Monn's Book Reiews

"Just when you think you have it figured out, There is another twist." Voracious Readers Only "Twisty, dark, unique, and gripping, I highly recommend this 5-star read."

> Tamra Limestahl Goodreads

"The twists in this story were phenomenal. I seriously never saw that ending coming."

Monn's Book Reiews

"I 100% did not see that coming at all and it was amazing."

> Angie Sutton www.readwithangie.com

"This is the most bizarre, original, and creative story I've ever experienced."

"Vors has an uncanny ability to develop extremely interesting and dynamic characters."

> Monique LaHaie Goodreads, Instagram, Amazon

Darcia Helle **Quiet Fury Books**  "And the reveals and twists! I could write an essay on these alone. " Brian Fitzpatrick

Author of Mechcraft

#### "The concept alone is so original and imaginative."

Nina Hodge

Goodreads/Instagram/Amazon

"Vors set out to challenge traditional suspense thriller writing and he managed to do so flawlessly!" Monique LaHaie

Goodreads, Instagram, Amazon

"With an impressive writting ability Luc Vors took me to a wild ride that completely blew my mind." Vero Garcia

**Books and Coffee Please** 

"These are the elements of mature writing seldom seen in new authors." "I could not only see but feel the environment he puts you in."

Gary Westfal

Bestselling Author of Dream Operative

"Where Sleeping Dogs Lie is an absolute insane read."

> Darcia Helle Quiet Fury Books

"Where Sleeping Dogs Lie satisfied both my love of thrillers and my inner scientist."

> Monique LaHaie Goodreads, Instagram, Amazon

"If you can't put a book down, it's a good book."

Shana Amazon

"Totally unlike anything else I've read."

> Darcia Helle **Quiet Fury Books**

"Completely blew my mind. This one is messed up guys!"

> **Angie Sutton** www.readwithangie.com

### "It's so strange and so good, I'don't understand what's happening to my mind!"

If you're going to read this, find a quiet spot where you won't be disturbed."

Darcia Helle Quiet Fury Books Darcia Helle Ouiet Furv Books "If you are a fan of thrillers and/or psychology then this is definitely the book for you."

> Briana Miceli Instagram, Facebook, Amazon

"It says something when I put down the Outsiders without finishing it to read Sleeping Dogs a 2nd time."

Joseph Elliot
Professor of English, Everette College

"Where Sleeping Dogs Lies is a brilliant psycological thriller with a very unique and upredictable plot that kept me at the edge of my seat."

Vero Garcia

Books and Coffee Please

"Vors has an uncanny ability to develop extremely interesting and dynamic characters."

Monique LaHaie

Goodreads, Instagram, Amazon

"Expect your thoughts to be scrambled and tossed back at you like random puzzel pieces scattered on the floor."

Darcia Helle

Quiet Fury Books

"Where Sleeping Dogs Lie, however, was totally and completely different than any other thriller I have read."

Monn's Book Reiews

"I was shocked all the way up until the final twist when I just sat there wide eyed in disbelief."

"Alyson was one of the most dynamic and well rounded (characters) I've encountered this year."

Monique LaHaie Goodreads, Instagram, Amazon Briana Miceli Instagram, Facebook, Amazon "Wow, Where Sleeping Dogs Lie is a whirlwind read!"

Monique LaHaie Goodreads, Instagram, Amazon

"Would love to see this made into a movie!"

Betty Zaccagni
Bookstagram Review

"The book played out like an tv series and had so many twists and surprises."

Nina Hodge

Goodreads/Instagram/Amazon

"This book promises to work your brain and twist it in ways that no other thriller has done for me."

> Monique LaHaie Goodreads, Instagram, Amazon

"Just...wow! If ever there was a complete escape into the pages of an all-consuming book, this one is it!"

Tamra Limestahl

Goodreads

"I also became really attached to the characters especially the forensic psychologist Dr. Roni Price."

Briana Miceli

Instagram, Facebook, Amazon

"Luc Vors—will have you doubting your sanity as you follow his creepy plot twists to a surprise ending..." Bonnic Turner

**Bestselling Author** 

# "And just when you think you can't take it anynmore, the last piece will fall on your head and knock you over."

Darcia Helle

Quiet Fury Books

"With an impressive writting ability Luc Vors took me to a wild ride that completely blew my mind."

Vero Garcia
Books and Coffee Please

"I flew through the last 100 pages of this book thinking holy crap how did I not see this?!"

Angie Sutton
www.readwithangie.com

"Is there a support group to discuss this book???"

Shana Amazon

